



Get the Job You Want Even When No One's Hiring

By Ford R. Myers
Published by John Wiley & Sons



Ford R. Myers tells your audience the insider secrets of how to
“Get the Job You Want, Even When No One's Hiring”

Sample Interview Questions

FREE gifts for your audience at: www.CareerPotential.com/bookbonus

1. Ford, Why did you write this book?” (Answer: 30 seconds.)
2. Ford, a lot of our listeners are in their cars driving to (or from) work right now, and you mention the statistic that 80% of people are unhappy at work. In this terrible job market, what can people do if they really hate their current job? (Answer: 30 seconds.)
3. We've got record unemployment, and the terrible economy continues to dominate the headlines – what kind of hope – REALLY – can you hold out for folks who are out of work right now? (Answer: 30 seconds.)
4. What are some job hunting strategies that people should consider right away if they're one mortgage payment away from serious financial trouble? (Answer: 1 minute.)
5. I know a lot of people who feel they're working too hard, putting in too many hours, and they're just “maxed out.” What's the best advice for people in that situation? (Answer: 30 seconds.)
6. How can people work through this process without hiring a Career Coach who might charge thousands of dollars? Most people can't afford that – so what's the alternative? (Answer: 30 seconds.)
7. Talk about what it really takes for people to get hired into a GREAT job when they're desperate and would probably take ANY job (Answer: 1 minute.)
8. Some people feel trapped – they don't like their job but it's the only thing they know how to do. What advice can you offer in that situation? (Answer: 30 seconds.)
9. You say everyone always needs to be prepared for a “career transition.” Why? (Answer: 1 minute.)
10. A lot of folks have no idea even where to begin making these changes. Is this a difficult, complicated process – or are there some simple steps that people can take right away? (Answer: 1 minute.)
11. You mention some critical trends in today's job market that people can't afford to ignore? What are they? (Answer: 30 seconds.)
12. I'm sure some listeners are out there saying, “I'd love to leave my job, but I'm afraid I won't find anything better.” Is this a valid response, or do you have some tips? (Answer: 30 seconds.)
13. How can our listeners get a copy of **Get the Job You Want, Even When No One's Hiring**, and get the free bonuses you're offering? (Answer: 30 seconds.)

Learn more about Career Expert – Program Guest: Ford R. Myers

www.CareerPotential.com

or Book Ford right now:

Office: 1-610-649-4343 Cell: 1-610-908-4444 E-Mail: contact@careerpotential.com