



# Get the Job You Want, Even When No One's Hiring

By Ford R. Myers  
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Ford R. Myers tells your audience the insider secrets of how to  
“Get the Job You Want, Even When No One's Hiring”

- How to “create your own career luck” in an awful job market.
- What to do now if you're one mortgage payment away from serious financial trouble.
- How to design and run your “career recovery” campaign.
- How to target GREAT jobs when you're tempted to take just ANY job.
- How to stop worrying about layoffs, downsizing, or getting fired... forever!
- 4 specific steps for jumping into a totally new career, regardless of your education or experience.
- 3 big trends in this job market you can't afford to ignore.
- How to redesign, refocus and recharge your career ... no matter what the economic news is!

The US is experiencing its worst economy since the Great Depression. Investors have already lost more than 7 trillion dollars, and the shockwaves of the credit crunch are reverberating in communities nationwide.

Governments are being forced to bail out entire industries and invest directly into financial institutions to keep them afloat.

Millions of Americans can't pay their mortgages or are losing their homes, with an unprecedented number of foreclosures and bankruptcies.

Parents can't pay their children's tuition bills. Entire retirement funds have been wiped out on Wall Street.

The job market is weaker than it's been in 65 years. The U.S. recession has claimed over 6 million jobs to date. 145,000 positions were recently eliminated in just *one week*; with nearly 650,000 jobs lost within *one month*. Unemployment continues to expand, with more layoffs and downsizings. As the economy shrinks, debt soars, and the headlines proclaim one financial meltdown after another. **Worst of all, it seems there's no end in sight and that no one's hiring!**

**If your audience is feeling that something is very, very wrong with their quest to take charge of their careers, find a job they love, and earn what they deserve – they're RIGHT!**

We're in the middle of a “perfect storm” and it's almost surely going to get worse before it gets better.

**YOU can help turn the economic tide** for your audience by booking Ford R. Myers to answer the million-dollar question, “**How can I get the job I want, even when no one's hiring?**”

Contact Ford now for a dynamic, provocative interview that will really engage your audience!



**Ford R. Myers**  
Career Expert, Speaker and Author of  
Get the Job You Want,  
Even When No One's Hiring

Ford R. Myers is President of Career Potential, LLC. He is author of the timely new book, **Get the Job You Want, Even When No One's Hiring** (Published by John Wiley & Sons).

Ford has held senior executive positions at all three of the nation's largest career service firms and has worked with hundreds of executives on career management, career transition, and job search strategies.

His articles and interviews have appeared in many national magazines and newspapers, and Ford has been a frequent guest on television and radio programs nationwide.

Learn more about  
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