



ENGAGE. DEVELOP. SUCCEED.

## **Our Clients Say It Best!**

"There is just a small handful of people I have met throughout my years that have made a profound impact on my life – and Ford Myers tops my list! His experience, professionalism, insight and guidance not only helped me secure my dream job, but helped me in all other facets of my life. Ford was there for me every step of the way, and I could not have done it without him. When I hear folks complaining about the job search process, I know they haven't met Ford Myers!"

– *B. Sinkus, Senior Sales Executive*

"I have used many of the career development strategies I learned from you, but the absolute most effective technique for me has been negotiating compensation! I was offered a great job with a Fortune 100 company, and instead of taking the first offer they made, I negotiated an additional \$15,000 onto my base salary. I also increased my vacation time from six days to four weeks. What once seemed unattainable now seems easy!"

– *C. Metzger, National Manufacturer's Representative*

"You rocked my world! In four short weeks working with you, I got clear about my career goals, gained confidence in my job search and successfully negotiated a 9.5% salary increase as well as additional benefits I was told were not available. Together, my husband and I negotiated an additional \$25,000 in compensation, relocation packages and benefits combined! Your advice is invaluable to anyone serious about maximizing their career goals and potential. Working with you was truly an amazing experience!"

– *B. Avery, Physician*

"This is going to be a seminal year for me, and so much of that is due to the hard and thorough work we have done together. I look forward to continuing to work with you this year in new and different ways – all in alignment with my professional and personal goals. You are the rock star career coach of the century!"

– *S. Poglinco, Senior Non-Profit Executive*

"My job search has come to a successful conclusion! I want you to know how much I appreciate the support and encouragement you provided. Your insights and suggestions were of great value as I navigated through territory that was new to me. I am certainly pleased with the new position, and I thank you for your guidance!"

– *A. Marks, Business Development Manager*

"Now I see my career as a life-long process where I proactively and consciously build-up the value I have to offer. In fact, I was able to negotiate a salary with my new employer that was 15% above my previous salary! I plan to continue working with you throughout my career, as both a sounding board and a trusted strategic advisor!"

– *G. Dennis, Senior Engineering Executive*

"I am more motivated and excited about the future than ever before. Leaving my job left my 'canvas' completely blank and I have already begun to paint it with very positive activities. I'm actually very happy, like the Phoenix rising from the ashes. I cannot thank you enough for helping me find direction again in my life."

– *N. Righini, Pharmaceutical Marketing Professional*

"Thank you for your help during my job search. You really helped me to focus on my areas of strength and passion. I begin my new position next week. I will be working for the president of a major health care organization in a Chief of Staff role. I am very excited about this opportunity, and it will be a great growth experience for me!"

– *L. Walters, Management Executive*

"Thank you for opening my eyes to the number of possibilities that are available to me, and for the confidence you have in me achieving my goals. It means a lot to me, knowing that I have someone like you in my corner – raising the bar, setting higher standards, and pushing me to become the person I am capable of becoming!"

– *C. Malloy, Senior Health Care Executive*

"I am very grateful for the things I learned from you while I was working on my career transition. I am using all the tools you taught me about networking and building relationships. I received a 50% raise in my new job, and am very happy working with a wonderful company. Please keep me on your e-mail list!"

– *D. Wenker, Social Services Professional*

250 W. Montgomery Avenue, Suite J, Haverford, PA 19041

[www.careerpotential.com](http://www.careerpotential.com) [contact@careerpotential.com](mailto:contact@careerpotential.com)

610.649.1778