



ENGAGE. DEVELOP. SUCCEED.

What is *Career Potential, LLC*?

Career Potential is a premier consulting firm which specializes in career consulting, executive coaching, corporate outplacement, and career assessment. Our clients are senior executives and management professionals who are in transition, or who are committed to maximizing their career success.

Career Potential's mission is to help individuals take charge of their careers, create the work they love, and earn what they deserve!

Our unique approach integrates the expertise and resources of large outplacement firms with the personal attention and flexibility of small career counseling practices. This gives clients "the best of both worlds" in a powerful alternative that consistently produces exceptional career results!

Career Potential is also involved in public speaking, publishing and research in the career development field. Through our affiliations with such industry leaders as Consulting Psychologists' Press and Insala, *Career Potential* provides the best career assessments and online technology solutions in the industry.

Career Potential represents a superior choice over other career services firms, by providing:

- A flexible approach that adapts to the client's personal needs, goals and schedule
- A structure for accountability that keeps clients focused and productive
- An exceptional track-record of helping clients achieve their career objectives
- Savvy business counsel backed by decades of experience in senior executive roles
- A senior-level career advisor to assist every client, as opposed to a junior-level staff counselor
- A customized career plan developed specifically for each client
- Ongoing, long-term career coaching as a partner in one's professional development and advancement
- A proven methodology that clients can rely on for managing job change and career transition
- Expert guidance in exploring both traditional and non-traditional career options

Career Potential is not a recruiter or executive search agency. Rather than "finding jobs for our clients," our career consulting process empowers people to secure appropriate opportunities on their own and manage their careers in a whole new way.

There is a vital commitment between *Career Potential* and every client. We see it as a partnership aimed at a single goal: helping clients create and sustain the kinds of careers they've always wanted!

For additional information, please visit our web site: www.careerpotential.com.

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