



TAKE CHARGE OF YOUR CAREER

FOR IMMEDIATE RELEASE!

CONTACT: Ilyse Shapiro
(610) 649-1778
ilyse.shapiro@verizon.net

10 TIPS TO NETWORK YOUR WAY INTO A NEW CAREER IN 2017
Career Coach and Author Ford R. Myers Shares 10 Ways Job Seekers Can Achieve Career Success By Leveraging Relationships and Maximizing Person-to-Person Networking Opportunities

Haverford, PA (December 10, 2016) – During good economic times and bad, the number one way to get hired is through networking. Networking is not about “schmoozing,” begging for favors, or selling someone on the idea of hiring you. Rather, it’s about purposefully and gracefully asking peers for help, advice, input and contacts – and offering real value in return.

“Networking makes most people feel good about themselves. It boosts their self-esteem to connect people with opportunities – especially when those opportunities are hard to come by – and makes them feel important,” says Ford R. Myers, career coach, speaker and author of “Get The Job You Want, Even When No One’s Hiring” (John Wiley & Sons, <http://www.getthejobbook.com>).

Myers suggests the following 10 ways job seekers can maximize career networking in a tight job market:

1. Schedule face-to-face meetings with your top-tier contact list – people who believe in you, understand your value, and are in the best position to help you.
2. Get at least 3-5 names from each person with whom you speak (for further networking).
3. Be confident and purposeful.
4. Meet people in neutral locations – maybe over a cup of coffee, lunch or breakfast.
5. Bring a pre-prepared list of questions and ask if it’s okay to jot down notes during the discussion.
6. Establish good rapport by getting the other person to talk about himself/herself.
7. Follow-up shortly after the meeting for feedback, more contact names, information and guidance.
8. Keep the conversation positive and focus on the future, not the past.
9. Don’t make excuses or sound apologetic.
10. Always send a thank you note immediately after your networking meeting.

“When done properly, at the end of every networking conversation, the other person should be genuinely glad you contacted them and feel enriched by the experience. It is vital that both parties leave the meeting feeling that they received true value. Networking always pays big dividends in the long run,” adds Myers.

For more information and other useful tips for achieving career success, visit
<http://www.getthejobbook.com>.

#####

Copyright © 2016, Career Potential, LLC. All Rights Reserved. Permission to Reprint: This article may be reprinted, provided it includes the following attribution: Reprinted by permission of Ford R. Myers, a nationally-known Career Coach and author of “Get The Job You Want, Even When No One’s Hiring.” Download your free bonuses now at <http://www.careerbookbonuses.com>.

#####

CONTACT: Ilyse Shapiro, ilyse.shapiro@verizon.net, (610) 642-7427 (PA); or Ford R. Myers, contact@careerpotential.com; (610) 649-1778 (PA), or <http://www.careerpotential.com>.

PHOTO LINKS: A headshot of Ford R. Myers and an image of the GET THE JOB book cover can be downloaded at the bottom of: <http://www.getthejobbook.com/ford-myers-media/>.

FORD MYERS’S YOUTUBE CHANNEL: <https://www.youtube.com/user/careerpotential>

ABOUT: Ford R. Myers is President of Career Potential, LLC. His firm helps clients take charge of their careers, create the work they love, and earn what they deserve! Ford has held senior consulting positions at three of the nation’s largest career service firms. His articles and interviews have appeared in many national magazines and newspapers, and he has conducted presentations at numerous companies, associations and universities. In addition, Ford has been a frequent guest on television and radio programs across the country. He is author of **Get The Job You Want, Even When No One’s Hiring**. More information is available at: <http://www.getthejobbook.com> and <http://www.careerpotential.com>.

AVAILABILITY: Greater Philadelphia Area; nationwide by arrangement via telephone. Available for interviews in print, television and radio.