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**ACING ANY TYPE OF INTERVIEW**

*Career Coach and Author Ford R. Myers Offers Readers Advice on  
Navigating the Six Types of Job Interviews*

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**Haverford, PA** (February 10, 2015) – There are six different types of job interviews ... and anyone can master all of them. Ford R. Myers, Career Coach, Speaker and Author of “Get The Job You Want, Even When No One’s Hiring,” (John Wiley & Sons, <http://www.getthejobbook.com>) highlights the six specific interview types to maximize your success.

“Interviewing can be best described as two-way storytelling. You need to provide the interviewer with accurate, relevant stories about your career achievements and job performance. In turn, the interviewer needs to tell you the story of the company, describe the position in question, and explain specifically how they want *you* to fit into their picture. This will allow both parties to assess their level of interest in the other,” states Myers.

The following are Myers’ six interview types:

**Interview Type 1: Informational:** No specific job under discussion. The purpose is learning about industry, company, people, skills required, cultural fit, and perhaps generating additional avenues of research or more people for you to contact.

**Interview Type 2: Screening:** This is the first serious step in the interviewing process. Consider this a “live ammo exercise.” Used as the first step to narrow the field of candidates who are being considered for employment. Screening may be done by an outside recruiter or in-house human resources representative. Usually done over the phone.

**Interview Type 3: Hiring Manager:** An in-depth look at an applicant to confirm desired requirements and/or technical abilities, motivation, and overall personal and cultural fit with the organization. Typically 60 to 90 minutes in length, conducted by the individual for whom you would be working.

**Interview Type 4: Approval:** A series of sequential interviews, sometimes formal and sometimes informal (such as over lunch), conducted by team members, peers, or colleagues in departments with whom you would interact. Getting to this stage assumes that the hiring manager liked you and passed you along for the team’s approval. If everyone on the team gives you the “thumbs up,” you’ll have a good chance of getting a job offer.

**Interview Type 5: Group:** A more formal and structured interview, conducted by a panel of three to five peers and the hiring manager (at the same time) to narrow the field of applicants. Sometimes, this involves

behavioral interview methods, hands-on tasks, or an assignment to work on a real-time problem that the group is facing. A conference call, Skype or video-phone format may be used in long-distance situations.

**Interview Type 6 Offer:** Hiring manager or human resources representative formally offers the job to their top choice. Their focus is now to provide you, their top candidate, with information you need to make a decision and enter into a win-win negotiation process. This will result in the best possible deal for both you and the company that wants to hire you.

“In some cases, you’ll actually be taken through *all* of these interview steps before a hiring decision will be made – so be ready, and be patient. Understanding how all these types of interviews work will help you stand-out as the candidate of choice,” adds Myers.

**For more information and other useful tips for achieving career success, visit**  
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**PHOTO LINKS:** A headshot of Ford R. Myers and an image of the GET THE JOB book cover can be downloaded at the bottom of: <http://www.getthejobbook.com/ford-myers-media/>.

**FORD MYERS’S YOUTUBE CHANNEL:** <https://www.youtube.com/user/careerpotential>

**ABOUT:** Ford R. Myers is President of Career Potential, LLC. His firm helps clients take charge of their careers, create the work they love, and earn what they deserve! Ford has held senior consulting positions at three of the nation’s largest career service firms. His articles and interviews have appeared in many national magazines and newspapers, and he has conducted presentations at numerous companies, associations and universities. In addition, Ford has been a frequent guest on television and radio programs across the country. He is author of **Get The Job You Want, Even When No One’s Hiring**. More information is available at: <http://www.getthejobbook.com> and <http://www.careerpotential.com>.

**AVAILABILITY:** Greater Philadelphia Area; nationwide by arrangement via telephone. Available for interviews in print, television and radio.