



TAKE CHARGE OF YOUR CAREER

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10 QUESTIONS TO HELP YOU ACE THE JOB INTERVIEW
*Career Coach and Author Ford R. Myers Offers Readers
The Positive Approach To Tough Questions*

Haverford, PA (January 12, 2015) – Job seekers often get “trapped” in certain interview questions that are designed to make them say something negative or self-defeating -- which generally leads to rejection. Many aren’t even aware of how negative their answers sound at interviews. The key is to never say anything negative -- or anything that could possibly be construed as negative. Candidates can avoid being disqualified by stating all their answers in positive (or, at least, neutral) terms.

Ford R. Myers, Career Coach, Speaker and Author of “Get The Job You Want, Even When No One’s Hiring,” (John Wiley & Sons, <http://www.getthejobbook.com>) offers ten of the most commonly-asked interview questions, along with suggested approaches for answers. It is important that job candidates practice these responses until they are able to handle all the questions effectively.

- 1. Why do you want to work here? How can you help our company? Why should we be interested in you?**
Answer is always based on information you’ve researched in advance about the company and their needs.
- 2. If you were choosing someone for this job, what kind of person would you select?**
Answer is to generally state your own general qualifications, without being too “obvious.” Leave out the details.
- 3. If you could have any job which one would you want at this company?**
Answer has to do with the most general description of the job – NOT A SPECIFIC TITLE.
- 4. What weaknesses do you have for this job?**
TRAP QUESTION. Never state anything negative! Answer is to ponder for a while and then state that you can’t think of any weaknesses that would compromise your performance at this job; or negatively impact your performance of the job’s responsibilities.
- 5. What do you expect to get in this job that you haven’t gotten in your current/previous job?**
TRAP QUESTION. Do not say anything negative. State that your current/previous jobs have met or exceeded your expectations. With the new position you would hope to have broader responsibilities and make greater contributions.
- 6. What do you see as your future here?**
I would expect to be contributing at higher levels and have increased responsibility over time.
- 7. Are you considering other positions at this time?**
TRAP QUESTION. Simply say “yes.”
- 8. How does this opportunity compare?**
From what I’ve heard so far, very favorably ... and I would like to learn more.

9. What other companies/opportunities are you looking at now?

As I'm sure you can appreciate, I'm not at liberty to say as I am still in discussions with these companies. I need to protect their privacy, as I would for your company under similar circumstances.

10. What are your short and long term goals?

Short range: To secure an appropriate new position where I can apply my skills and experience to increase the company's productivity and profitability.

Long range: Assume more responsibility and make greater contributions over time for my employer.

"I strongly recommend that job seekers prepare for the interview by studying and practicing these answers. Get someone to help you, by doing a 'role play,' in which your friend can be the interviewer and you can play the part of the job candidate. You will reduce your anxiety, boost your confidence and perform much better if you know your lines in advance," exclaims Myers.

For more information and other useful tips for achieving career success, visit

<http://www.getthejobbook.com>.

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PHOTO LINKS: A headshot of Ford R. Myers and an image of the GET THE JOB book cover can be downloaded at the bottom of: <http://www.getthejobbook.com/ford-myers-media/>.

FORD MYERS'S YOUTUBE CHANNEL: <https://www.youtube.com/user/careerpotential>

ABOUT: Ford R. Myers is President of Career Potential, LLC. His firm helps clients take charge of their careers, create the work they love, and earn what they deserve! Ford has held senior consulting positions at three of the nation's largest career service firms. His articles and interviews have appeared in many national magazines and newspapers, and he has conducted presentations at numerous companies, associations and universities. In addition, Ford has been a frequent guest on television and radio programs across the country. He is author of **Get The Job You Want, Even When No One's Hiring**. More information is available at: <http://www.getthejobbook.com> and <http://www.careerpotential.com>.

AVAILABILITY: Greater Philadelphia Area; nationwide by arrangement via telephone. Available for interviews in print, television and radio.