



TAKE CHARGE OF YOUR CAREER

FOR IMMEDIATE RELEASE!

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CONGRATULATIONS! YOU GOT THE JOB ... NOW WHAT?

You've finally landed the job. Is this a good time to take it easy for a while, or should you push harder now on the "career gas pedal?"

Haverford, PA (October 6, 2014) – Great! You got the job! A lot of people in this situation might think, “Whew – now I can relax, cruise a while and rest on my laurels.” Actually, your work is just beginning – but so is your “glory!”

Ford R. Myers, President of *Career Potential, LLC*, a Haverford, Pennsylvania-based career consulting firm, and author of *GET THE JOB YOU WANT, EVEN WHEN NO ONE'S HIRING* (John Wiley & Sons, www.getthejobbook.com) states, “Having worked with thousands of executives who have successfully secured new positions, in my opinion, there are six priorities that you should focus on during the first 90 days of any new job.” These include:

1. **Establish positive relationships with your new colleagues.** Be honest, open, friendly, reliable and clear. Be outgoing and introduce yourself to co-workers (don't wait for them to approach you).
2. **Develop a reputation for producing tangible results.** Immediately start a “success file” and track your accomplishments and contributions. Make note of the positive feedback you get from others in conversation and in writing – from clients, managers, clients, colleagues, vendors, etc.
3. **Communicate plans and progress to your superiors and to your team.** Become known for setting challenging goals and completing projects on-time and on-budget – with measurable results.
4. **Begin building your own in-house contact network.** Cultivate good relationships with everyone – including the employees above and below your level. Get to know people's names. Reach out to the mail guy, the security guard, the IT guru, your manager's executive assistant – everyone! You want business friends and supporters in a 360-degree arc around you.
5. **Review and fine-tune your job description with your manager.** Make sure to sit down during those first 90 days and create an “individual development plan” for yourself and your role, which includes your short-, mid-, and long-term goals. This is critical to ensure that the job you landed becomes the job you love.
6. **Maintain a healthy balance between your work life and your private life.** Make sure that you don't “go overboard” with enthusiasm for your new job. Family time, hobbies and “recharging your batteries” are all part of your long-term professional effectiveness and success.

“You must focus on garnering respect, visibility and credibility during your first 90 days on the job. The precedents you establish during this period will tend to last for your entire tenure at that organization. So this

‘thumbprint period’ is critically important to your long-term success!” adds Myers. For more information and other useful tips for achieving career success, visit <http://www.getthejobbook.com>.

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PHOTO LINKS: A headshot of Ford R. Myers and an image of the GET THE JOB book cover can be downloaded at the bottom of: <http://www.getthejobbook.com/ford-myers-media/>.

ABOUT: Ford R. Myers is President of Career Potential, LLC. His firm helps clients take charge of their careers, create the work they love, and earn what they deserve! Ford has held senior consulting positions at three of the nation’s largest career service firms. His articles and interviews have appeared in many national magazines and newspapers, and he has conducted presentations at numerous companies, associations and universities. In addition, Ford has been a frequent guest on television and radio programs across the country. He is author of **Get The Job You Want, Even When No One’s Hiring**. More information is available at: <http://www.getthejobbook.com> and <http://www.careerpotential.com>.

AVAILABILITY: Greater Philadelphia Area; nationwide by arrangement via telephone. Available for interviews in print, television and radio.